

# Demand Generation

Demand campaigns driving more than 300% marketing generated revenue growth

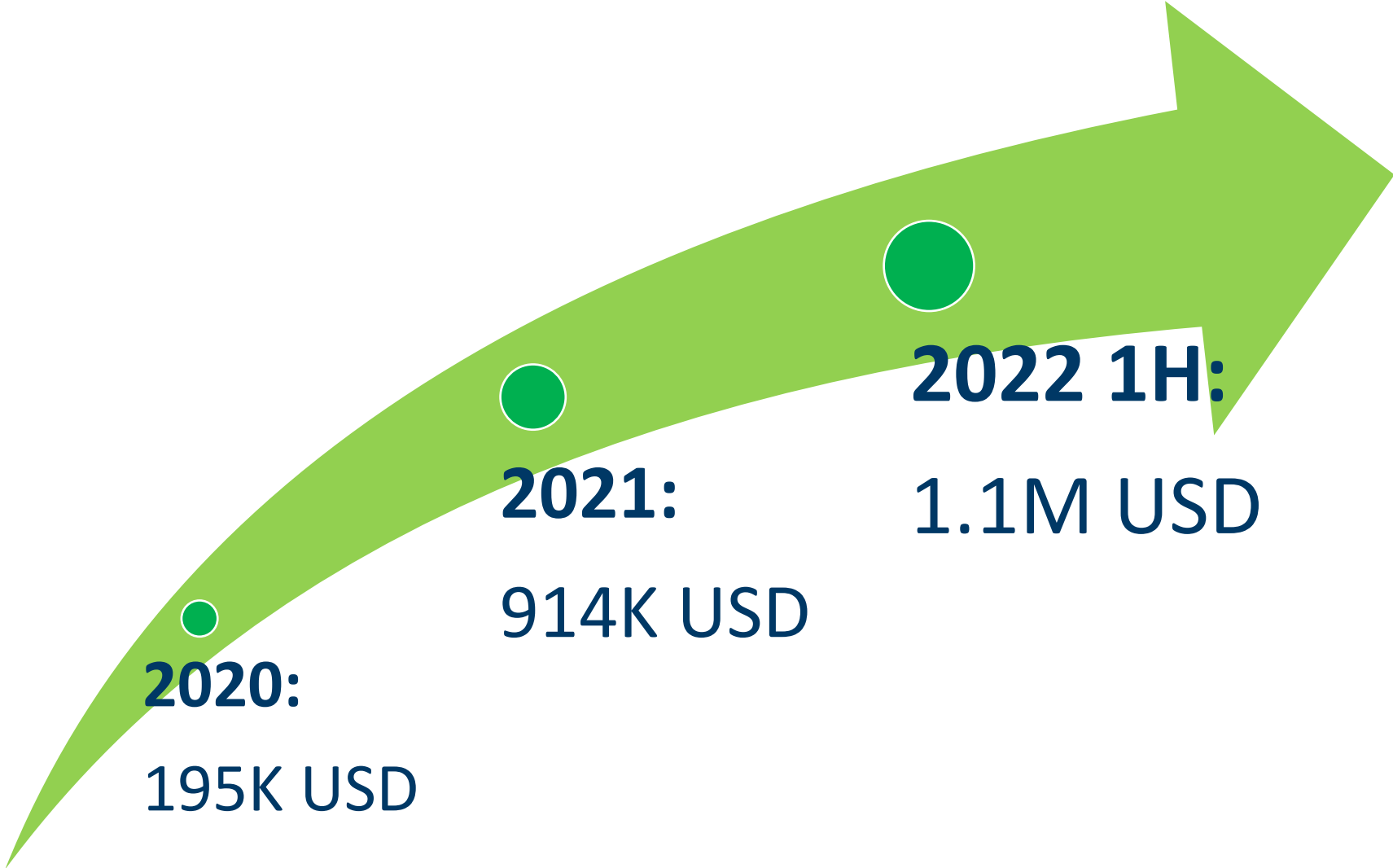
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**SIZE  
DOESN'T  
MATTER**

# Marketing Generated Revenue





**WHO WANTS  
TO BUY  
CARROTS?**



▶ **THE  
SEEMINGLY  
OBVIOUS**



# UNDERSTAND YOUR TARGET AUDIENCE

Catch-all marketing won't get more leads or sales.



## ▶ DON'T FOLLOW THE FAD

Never chase after that viral video or trending platform with the compromise of alienating your buyers.

# Facebook leads



I would like to contact sale who give me information relate assessments tool for development human resource



Hi, good morning. May I know if you have upcoming training for Comp & Ben courses?



บริการให้คำปรึกษาด้านการทำ training plan ให้องค์กรใหม่คะ



Hi this is [redacted] from [redacted] Inc. [redacted] we are looking for an HR Consultancy, might just want to ask if you are available for a meeting tomorrow in the afternoon by 1:30pm? Thank you



i have inquiries regarding your service in Salary compensation data



I'd like to inquire about TRS 2021.



compensation retention for management

please share contact for me



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สอบถามเรื่อง Salary Survey คะ ว่าเราจะขอซื้อผลsurvey ของปีล่าสุด ได้ไหมคะ และมีค่าใช้จ่ายเท่าไร





# EDUCATE YOUR BUSINESS

Marketing is a key component of all companies willing to compete in the market, gain customers and grow.

# Video



welcome to

**brighter**